



NEWSLETTER

Manitoba Dental Assistants Association

A MESSAGE FROM MDAA PRESIDENT

HEATHER BROWNLEE

I'm thrilled to share some exciting updates from our recent engagements and developments within our association.

This year we were able to celebrate Dental Assistants Recognition Week in style, including radio announcements across local stations and iconic landmarks in Winnipeg illuminated in purple in honor of DARW. Additionally, one lucky member had their registration fees for 2024-25 covered during DARW festivities.

Throughout the year, we've expanded our presence on social media platforms such as Facebook, Instagram, and LinkedIn. Keep an eye out for updates on events, opportunities to join MDAA committees, and general news relevant to Dental Assistants in Manitoba and beyond.

It's worth noting that MDAA holds representation on various MDA committees, allowing us to advocate for our members' interests in decision-making processes. If you're interested in participating or would like more information, please don't hesitate to contact our office.

Looking ahead, my aim for the next year is to develop a strategic plan covering the next three years. This plan will identify initiatives to highlight the crucial role of RDAs within dental offices and communities, particularly in light of the new Canadian Dental Program introduced by the Federal Government. Your input and ideas are invaluable, so please reach out to the MDAA office with any suggestions or projects you'd like us to champion.

Before I conclude, I want to extend my heartfelt gratitude to our supportive Board and particularly to our Past President, Trina Bourgeois. Trina's guidance and dedication have been instrumental, especially during challenging times. Trina, your advocacy for MDAA and its members has not gone unnoticed, and it's been a pleasure to work alongside you.

Thank you all for entrusting me with the role of MDAA President. I'm committed to representing the voices of our members within the dental community and beyond.



SPRING CE EVENT

MDAA's Spring Continuing Education Event, held on March 17th, 2024, was a resounding success! We extend our heartfelt gratitude to all who joined us via Zoom for enlightening presentations by Dr. Julie Pfeffer and Dr. Hoda Hosseini.

A special thank you to Dr. Pfeffer for her invaluable insights on "Medical Emergencies in the Dental Office for the DA: How to Save a Life (and your Dentist's...)" and to Dr. Hosseini for her illuminating session on Dental Implants.

Also, a special thank you to the following for donating the door prizes; Northgate Dental Centre, Sinclair Dental and Henry Schein Canada Inc.

Stay tuned for upcoming CE Events!



CONTINUING EDUCATION EVENT

 March 16th, 2024	 Zoom Link to Follow	 9:00 AM - 12:00 PM 3 CE HOURS
--	---	---



Dr. Julie Pfeffer
Medical Emergencies in the Dental Office for the DA: How to Save a Life (and your Dentist's...)



Dr. Hoda Hosseini
Dental Implants & Q&A: Top 10 Questions for a Periodontist

Submit your questions for Dr. Hosseini to:
mdaa@mdaa.ca by March 8th, 2024



DENTAL ASSISTING RECOGNITION WEEK

March 3rd - 9th, 2024 marked Dental Assisting Recognition Week! Shoutout to the City of Winnipeg for their support - they lit up the Winnipeg Sign and the Esplanade Riel at The Forks in vibrant purple on March 5th, showing their appreciation for dental assistants! Additionally, we received numerous shout outs from local radio stations, further highlighting the vital role dental assistants play in our community!

YOUR BOARD OF DIRECTORS

Following the Spring CE Event, MDAA's Annual General Meeting convened. We deeply appreciate everyone who stayed to participate, ensuring their voices were heard within the association. At the AGM we appointed our 2024-2025 Board of directors. Below are Members and their positions.

Heather Brownlee, President
Navroop Randhawa, Vice-President
Jessica Schultz, Treasurer
Athena Wilford, Secretary
Trina Bourgeois, Past President
Tabatha Blais, Director
Pamela Mikos, Director
Meghan Ostlund, Director
Grettel Gonzalez, Director
Charlene Howe, Director
Melanie Gervais, Director



MDAA MEMBER SAVINGS

Discover exclusive discounts and special offers for MDAA members! Be sure to check out our regularly updated member deals page at the link provided to start saving on your favorite products and services today.

<https://www.mdaa.ca/members/member-discounts/>

<https://www.cdaa.ca/news/cdaa-benefits-program/?lang=en>



INSTAGRAM OVERHAUL



The MDAA Instagram page just got a makeover! Follow us now at [@mb_dental_assistants](https://www.instagram.com/mb_dental_assistants) to ensure you're always in the loop with the latest discounts, upcoming events, and CE opportunities! Plus, our bio includes a linktree that is your one-stop destination for quick access to registration links, contact forms, and valuable websites. Don't miss out – join our community today!

MEET YOUR NEW EXECUTIVE DIRECTOR

Tess Peter brings valuable experience to the role, with seven years in business management, including four years in the non-profit sector. With a background in Human Resources Management and Social Media Management, Tess is dedicated to enhancing the association's standards and impact. She is committed to advancing our collective goals through strategic vision and a genuine passion for continuing education. We are excited for her to contribute her skills and dedication to our organization.



204-586-7383

mdaa@mdaa.ca

142-99 Scurfield Blvd. Winnipeg, MB

GIGGLE & GRIN!



Happy

SPRING

from the Manitoba Dental Assistants Association

📞 204-586-7383

✉️ mdaa@mdaa.ca

📍 142-99 Scurfield Blvd. Winnipeg, MB